Job Title: Graphic Designer

Location: Okhla Phase 2

**Experience Required:** 2-3 Years

**Salary Package:** 35k - 50k

## **Job Summary:**

At Warehouse by Mudita, we are looking for creative Graphic Designers with a passion for digital and print design. If you have prior experience working in a Digital Marketing Agency and can join immediately, we'd love to meet you!

## Responsibilities

- Collaborate with the team to ensure consistency of designs across various media
- Create compelling and effective logos, designs, print, and digital media.
- Manage and support a team of designers in developing concepts, presentations, and prototypes.
- Collaborate on the ideation and execution of marketing campaigns.
- Present creative work internally and externally (to clients when required).
- Provide solutions and address any design-related queries.
- Think creatively and develop new design concepts, graphics, and layouts.
- Select colours, images, text styles, and layouts in line with brand guidelines.
- Work on short videos and motion graphics.
- Use tools such as Premier Pro, After Effects, Photoshop, Illustrator, InDesign, CorelDRAW.

#### **Skills & Requirements:**

- Strong portfolio demonstrating creative skills and passion for illustrative, digital, and print design.
- Proficiency in Adobe Creative Suite and other relevant software.
- Expertise in:
- Illustrations
- Graphic design for digital, print, and web
- Marketing content design & infographics
- Brand identity, guidelines, and management
- Strong communication, conceptual thinking, and typography skills.
- Ability to present creative work confidently.
- Video & motion graphics experience is an added advantage.

## Qualifications

Degree in Graphic Design or related field.

- 1-2 years of experience in graphic designing (preferably in a digital marketing agency).
- Strong attention to detail, creativity, and ability to work under tight deadlines.

# **Industries**

Print | Digital | Social Media